



## UNITED STATES PATENT AND TRADEMARK OFFICE

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Bib Data Sheet

CONFIRMATION NO. 8575

SERIAL NUMBER 09/665,482	FILING DATE 09/20/2000  RULE	CLASS 705	GROUP ART UNIT 3622	ATTORNEY DOCKET NO. 412342-2
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## APPLICANTS

Peter H. I. Kim, Pasadena, CA;

## \*\* CONTINUING DATA \*\*\*\*\*

This application is a CON of 60/155,071 09/21/1999

## \*\* FOREIGN APPLICATIONS \*\*\*\*\*

IF REQUIRED, FOREIGN FILING LICENSE GRANTED \*\* SMALL ENTITY \*\*

\*\* 11/01/2000

Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no	STATE OR COUNTRY CA	SHEETS DRAWING 9	TOTAL CLAIMS 28	INDEPENDENT CLAIMS 2
35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance	EXAMINER'S SIGNATURE 	INITIALS		
Verified and Acknowledged				

## ADDRESS

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90071-2899

## TITLE

Method and apparatus for delivery of targeted advertising and content based on user interaction with online queries on a wide area network

FILING FEE  RECEIVED 482	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue )
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<b>SERIAL NUMBER</b> 09/665,482	<b>FILING DATE</b> 09/20/2000 <b>RULE</b> -	<b>CLASS</b> 705	<b>GROUP ART UNIT</b> 2162	<b>ATTORNEY DOCKET NO.</b> 412342-2
<b>APPLICANTS</b> Peter H. I. Kim, Pasadena, CA ;				
<b>** CONTINUING DATA *****</b> THIS APPLICATION IS A CON OF 60/155,071 09/21/1999 <i>on</i> <i>by</i>				
<b>** FOREIGN APPLICATIONS *****</b>				
<b>IF REQUIRED, FOREIGN FILING LICENSE</b> <b>GRANTED ** 11/01/2000</b>				
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after met <i>Allowance</i> Verified and Acknowledged <i>Examiner's Signature</i> Initials		<b>STATE OR COUNTRY</b> CA	<b>SHEETS DRAWING</b> 9	<b>TOTAL CLAIMS</b> 28
			<b>INDEPENDENT CLAIMS</b> 2	
<b>ADDRESS</b> Brian M Berliner O'Melveny & Myers LLP 400 South Hope Street Los Angeles ,CA 90071-2899				
<b>TITLE</b> Method and apparatus for delivery of targeted advertising and content based on user interaction with online queries on a wide area network				
<b>FILING FEE RECEIVED</b> 482	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	